

Indiana Employer

Quick Read. Timely Information. Target Audience.

Subscribers and readers are encouraged to think of Indiana Employer as their own magazine and may provide our staff with editorial suggestions on emerging issues, trends and opinions offering different perspectives.

Press releases, articles and other newsworthy information are always welcomed. Indiana Employer is employer-focused and your employer-focused material drives the content.

Submit Your News: Do you have a great idea for an article? Send an email to editor@indianaemployer.com. All ideas should fall within the category of human resources, worker's compensation or quality assurance. With the myriad of interesting developments going on in Indiana, and we cannot wait to hear what you come up with!

Articles: Indiana Employer welcomes article submissions. Like the story ideas, articles should focus on the industries of human resources, worker's compensation and quality assurance. Please reference our guidelines for writing an article prior to submission.

Article Guidelines

Please reference our guidelines for writing an article prior to submission.

Content

Articles should be **750-1200 words (1200 maximum)**. All articles should be written in the third person. Articles should not be self-serving to a company however; it can focus on one specific project/practice/focus etc. Authors writing articles that deal with trends should make sure they are presenting something relevant regarding the trend. They should explore what caused the trend, effect of the trend, etc. It should not briefly overview and provide one company's view about the trend. Articles on general subjects should refer to specific projects, etc. for credibility purposes.

Quotes are requested and essential for all articles. They are an excellent source of credibility for the authors and the magazine. Articles dealing with problems of the industry should not just present the problem, but offer solutions attributed to industry members and examples.

Articles should be submitted to the editor by email in Microsoft Word. Deadlines for articles are the **15th** of the month, two months out (i.e. **September 15th for November publication date**) or when scheduled with the editor. An author's affiliation of 10-20 words should be included at the beginning of the article, and should contain the author's name, company affiliation, and city. If longer than necessary, they will be edited.

Indiana Employer is an industry specific magazine. Articles should represent and relate to the industries of human resources, worker's compensation, and quality assurance.

Indiana Employer is on the cutting edge of these industries, and it is our articles and content that keeps us there. It is our desire to bring the highest quality of editorial available to the industry in every article.

Pictures

All pictures will be considered for publishing. The more pictures we have, the nicer the magazine (and article) looks. Pictures can be JPEG, EPS, or TIFF format, at least 300 dpi and 3 x 5 inches. If submitting charts, original artwork is needed (preferably in color).

We'd like to hear from you. Company news, industry updates, and vital information will continue to generate interest for your company. For additional questions, please contact editor@indianaemployer.com, or contact us via phone **(219) 226-0300**.

Phone: (219) 226-0300 • Fax: (219) 226-0303 • Email: andrea@indianaemployer.com

www.indianaemployer.com